



## **ATU Digital Storytelling Competition Privacy Notice**

This privacy notice is intended to provide you with information about the personal data ATU process about you and how that information is used and shared.

### **INTRODUCTION**

The Heritage Research Group, ATU Galway City, are hosting a digital storytelling competition with students and staff across the eight campuses of ATU. This competition is aimed at both undergraduate and postgraduate students, and all staff of all ATU campuses. The aim of the competition is to increase the awareness of the importance of communicating folklore and heritage through digital mediums. Competition submissions are submitted by ATU students and staff.

### **THE INFORMATION WE PROCESS ABOUT YOU**

When entering this competition, the following data sets will be collected: Name, Surname, Email, School and Contact Number. Recordings and images of staff and students will also be collected as part of this competition. We obtain the personal data outlined above directly from you through our online application form. Entrants will submit applications through Microsoft Forms and email links of recordings to [debra.shutika@associate.atu.ie](mailto:debra.shutika@associate.atu.ie). The personal data collected by ATU will be stored securely and retained for no longer than is required. Data related to winning entries will be retained for 2 years after they are submitted for the purpose of the continued promotion of heritage research, folklore and digital storytelling and promoting another competition of this type in the future. All other entries and associated data will be deleted at the end of this competition.

### **PURPOSES FOR WHICH YOUR PERSONAL INFORMATION IS USED & LEGAL BASES**

The personal data and recordings submitted are processed to determine the winning entries for each language / category advertised. Videos submitted may be used for marketing and promotional purposes for ATU and may be published online on ATU websites and social media platforms. We process this personal data on the basis of consent. Consent can be withdrawn at any time by emailing [debra.shutika@associate.atu.ie](mailto:debra.shutika@associate.atu.ie), although images will continue to appear in media already published.

### **THIRD PARTIES WITH WHOM WE SHARE YOUR DATA**

Your personal data will be shared with a panel of internal ATU judges made up of academics within the Heritage discipline who will only have access to your final digital story submission, not your personal information.

**DATA PROTECTION OFFICER (DPO)**

For more information on how ATU process your personal data and for details on how to exercise your rights, please visit <https://www.atu.ie/data-protection>. Our Data Protection Officer can be contacted [at dataprotection@atu.ie](mailto:dataprotection@atu.ie).

**DATA CONTROLLER**

Atlantic Technological University

Email: [dataprotection@atu.ie](mailto:dataprotection@atu.ie)