

2026 Edition



Ollscoil
Teicneolaíochta
an Atlantaigh

Atlantic
Technological
University

Media Kit Presentation

www.atu.ie



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About

With campuses in Donegal, Sligo, Mayo, and Galway, Atlantic Technological University (ATU) serves a diverse community of learners, staff, and organisations and offers a unique blend of academic excellence, research innovation, and quality of life.

This media kit gives journalists a simple way to see the fresh, valuable opportunities we offer for strong stories and brand connections.



Key stats

President and Chair

Dr Orla Flynn was appointed as the inaugural President of ATU in April 2022.



ATU Chair is Maura McNally. Read about the fellow members of the ATU Governing Body [here](#).

Strategic Plan 2024-2028

The Strategic Plan is built around five Guiding Lights. View it [here](#).



Atlantic Technological University

New Technological University

Multi-Campus

**Graduate with a University
Qualification**

- **1** Region
- **8,500+** Graduates Annually
- **9** Campuses
- **30,400+** Total Students
- **840+** Programmes
- **2,600+** Staff
- **10** Research Centres

- 1 ATU Donegal Letterkenny
- 2 ATU Donegal Killybegs
- 3 ATU St Angelas
- 4 ATU Sligo
- 5 ATU Mayo
- 6 ATU Connemara
- 7 ATU Mountbellew
- 8 ATU Galway City, Dublin Road
- 9 ATU Galway City, Wellpark Road



- Faculty of **Design, Education and Social Science**
- Faculty of **Science and Health**
- Faculty of **Business**
- Faculty of **Engineering and Computing**



Campus naming guide

Atlantic Technological University (ATU) was formed on 1 April 2022 following the merger of GMIT, IT Sligo and LYIT, becoming one of Ireland's largest multi-campus universities and expanding to nine campuses with the addition of St Angela's College in 2023.

We respectfully ask journalists and media partners to follow our naming conventions and use ATU as the primary identifier wherever possible.

Clear and consistent naming ensures that the public, prospective students, and partners recognise ATU as a single, integrated university serving the West and North-West of Ireland.

Thank you for helping us maintain accuracy and consistency in ATU communications.
[Read more about our campuses.](#)

When referring to individual locations, please use the following standard format:

✓ **Correct usage**

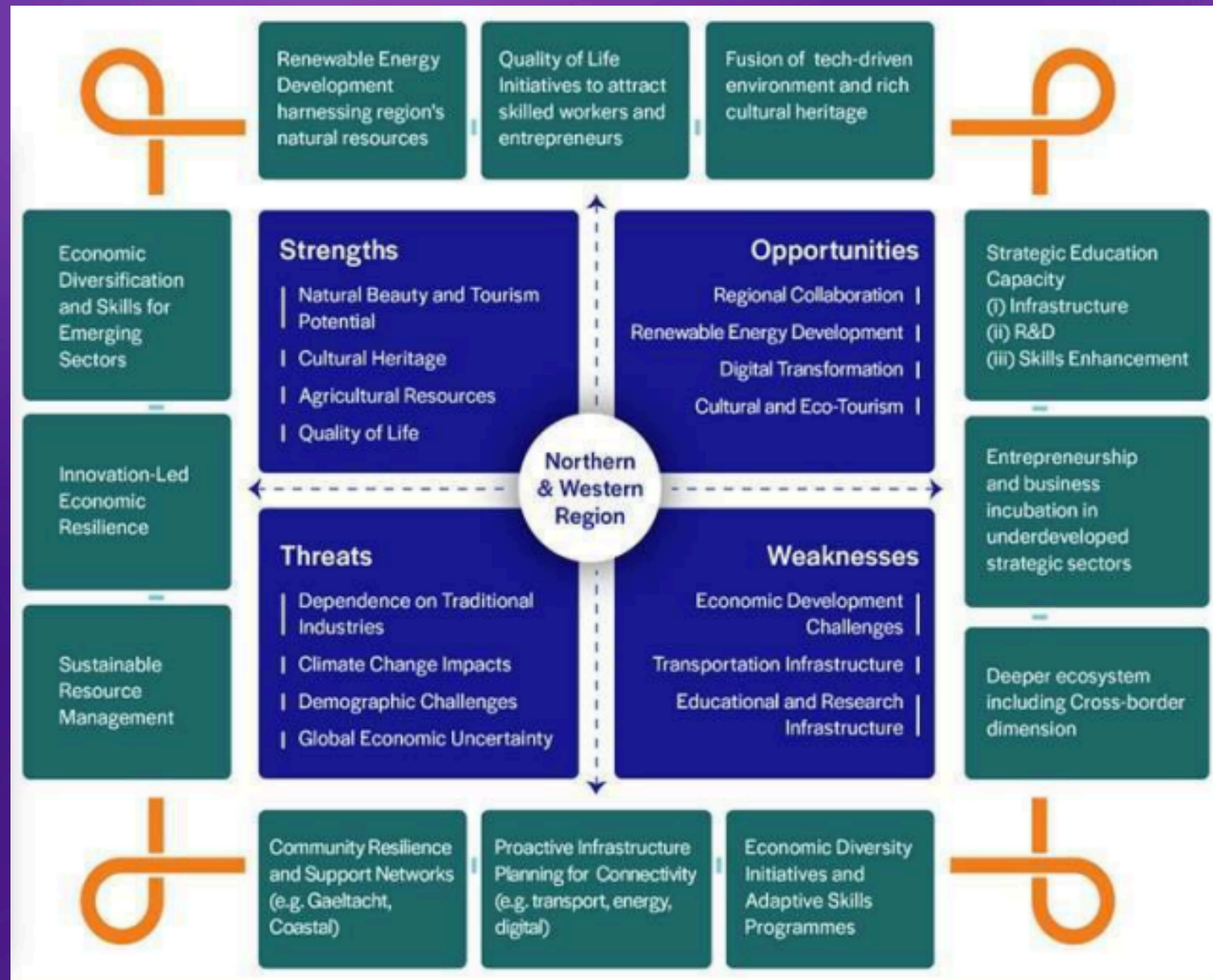
- ATU Donegal Letterkenny
- ATU Donegal Killybegs
- ATU Galway City
- ATU Mayo
- ATU Connemara
- ATU Mountbellew
- ATU Sligo
- ATU St Angelas

You can also use the following format: *ATU's Donegal Letterkenny Campus*, *ATU's Galway City Campus*, *ATU's Sligo Campus*, etc. or *ATU's campus in xxx location*.

✗ **Avoid**

- "ATU Letterkenny" "ATU Galway" "ATU Letterfrack" ATU Castlebar"
"ATU Donegal" (incorrect)
- Former IT names (GMIT, IT Sligo, LYIT) in present-day reporting

Research & Innovation



Atlantic Technological University, Innovation Centres




New Frontiers



+ Business incubation centres, entrepreneurship programmes and technology gateways supported by Enterprise Ireland
Find out more [here](https://www.atu.ie).

Communications

ATU Communications manages the diverse public relations and media activities of the university



Read the full story at [atu.ie/news](https://www.atu.ie/news)

[See all news/press
release archive](https://www.atu.ie/news)



[ATU Podcast](#)



[Photography](#)



[ATU Magazine](#)



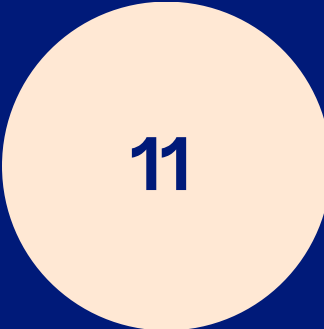
[Experts directory](#)

ATU across media

1 December 2024 - 1 December 2025



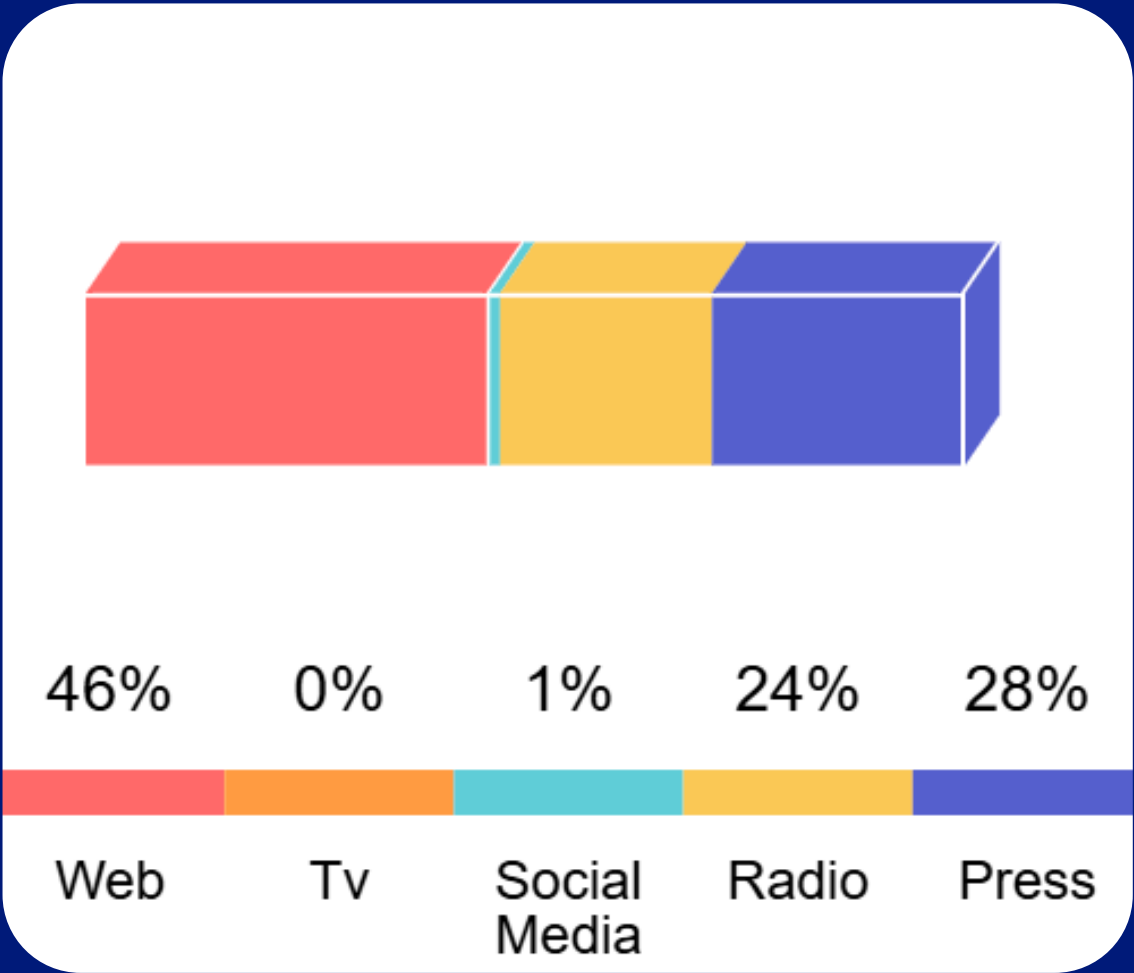
Volume of articles



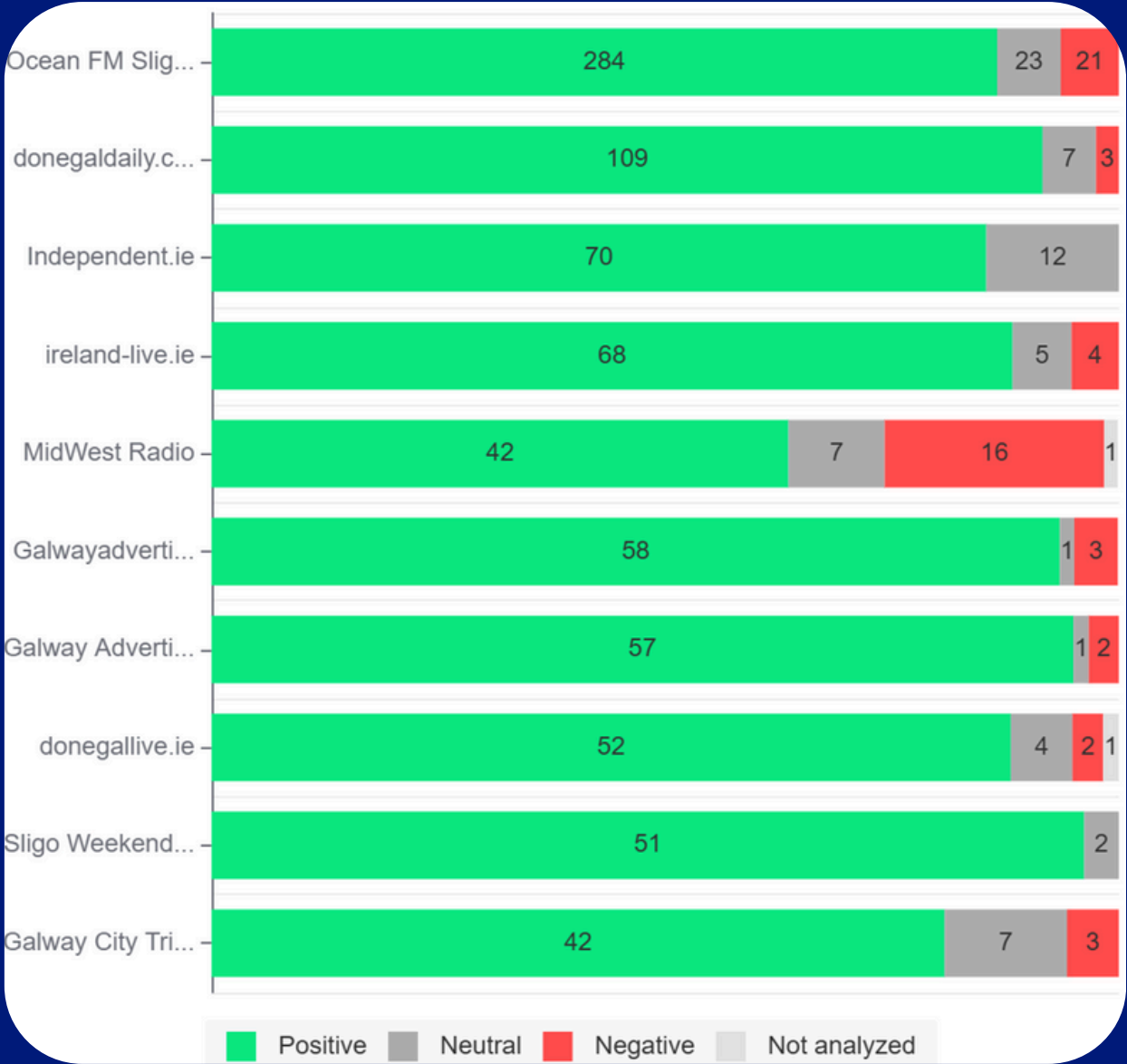
National media mentions



Most coverage - ATU launched its new veterinary medicine programme




Volume- split by media



Split by source






Atlantic Technological University

Home / Latest News / ATU lecturer becomes the most published academic on RTE Brainstorm

ATU lecturer becomes the most published academic on RTE Brainstorm

November 21, 2025

One of Atlantic Technological University's (ATU) leading lecturers, Dr Marion McGarry, has achieved a significant milestone, becoming the most published academic from any of Ireland's technological universities on RTE Brainstorm.




First veterinary medicine programme in Connacht, Ulster to be launched at ATU

Updated / Monday, 24 Nov 2025 16:22




By Shane Ó Curraighin
North West Correspondent



AGRIBUSINESS FARM SCHEMES PROPERTY BUILDINGS PEDIGREE NORTHERN I

New head of ATU veterinary college confirmed

ATU's new five-year Bachelor of Veterinary Medicine and Surgery (BVMS) programme will initially offer 40 places.



Atlantic Technological University (ATU) has appointed Professor Patrick Pollock as its new Head of Veterinary Medicine and Surgery.


THE IRISH TIMES

Education

ATU: 'Building on strong tertiary engagement'

Atlantic Technological University offers more than 600 undergraduate co postgraduate courses


Expand



Suspected Bluetongue outbreak

CLIP • 10 MINS • 01 DEC • DRIVETIME

John Donlon, veterinary lecturer at Atlantic Technological University & Gerry O'Reilly, Shercock-based farmer



00:00

Share

-15

10:48

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Contact us



Aidan Haughey, Communications Manager

Mobile: 086 086 6913

Email: aidan.haughey@atu.ie



Regina Daly, Communications & Press Officer

Mobile: 087 961 8355

Email: regina.daly@atu.ie



Ivana Hanjs, Communications Officer

Mobile: 089 963 9559

Email: ivana.hanjs@atu.ie



communications@atu.ie



atu.ie/about/press-centre



[@Atlantic Technological University_](https://www.linkedin.com/company/@Atlantic_Technological_University_)



[@atu_ie](https://twitter.com/at_u_ie)

Thank you

We look forward to collaborating with you!



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