Differential Validation Report Form

Report of the Review Panel

Reference AQAE046 *Procedure for Approving and Implementing Changes to Programmes and* AQAE047 *Procedure for Approving and Implementing Changes to Modules.* Used for Major Changes to Programme(s) (Type A).

Programme Reference Number:	M114
Faculty/School(s):	Galway International Hotel School
Department(s):	Department of Culinary Arts and Service Industry

Details of Programme(s) Reviewed (include embedded awards):

Title:	Award Type:	NFQ Level:	ECTS:	Duration	Delivery Mode:
Bachelor of Business (Hons) in Event Management with Public Relations	Major	8	240	8 Sems	Full-Time
Bachelor of Business in Event Management with Public Relations	Major	7	180	6 Sems	Full-Time
Higher Certificate in Business in Event operations with Public Relations	Exit	6	120	4 Sems	Full-Time

Date of Review:	16th May 2025

Review Panel

Panellist Role	Title	Name	Organisation	Job Title
Chair	Dr	Perry Share	ATU	Head of Faculty of Business and Social Science
External Academic/Industry Discipline Expert*	Ms	Elaine O'Connor	Event Industry Association of Ireland	Co-Founder
Academic/Head of Department	Mr	Michael Gill	ATU	Head of Department of Organisational Development
Vice President for Academic Affairs and Registrar (VPAAR) Nominee/Academic Secretary	Ms	Carmel Brennan	ATU	Assistant Registrar

*One or two external members of panel in total.

All external members of the panel have declared that they are independent of ATU (Atlantic Technological University), and all have declared that they have no conflict of interest.

Programme Board

The panel met the staff listed below during the review of the proposed modifications.

Jacinta Dalton	Tomas Mangan
Tom Edwards	Brian Morrissey

Summary of Proposed Modifications

Introduce INFO06062 Business Information Tools Module as mandatory module in Stage 2.

Convert HOSP06178 Food For Health and Wellbeing from mandatory to elective (Stage 2).

Convert HOSP06192 Workplace Culture from mandatory to elective (Stage 2).

Remove TOUR07031 Public Relations Module as an elective from stage 4 APS.

Rationale for Modifications

Changes in stage 2 are as a result of errors and omissions when the common entry route was introduced.

TOUR07031 Public Relations is a level 7 module and should not have been included in the final year of the level 8 programme as it does not meet ATU's programme design policy in relation to the requirements for a level 8 degree.

Findings

Overall Finding

Approved without changes	
Approved subject to condition(s) and/or recommendation(s)	**x**
Rejected	

Reason for Overall Finding

The changes proposed by the Programme Board were interrogated by the panel and are deemed appropriate, and do not impact on students' ability to achieve the programme's learning outcomes.

Conditions

1. Ensure the duration of the Business Information Tools module is correctly specified on the module descriptor.
2. Review the module learning outcomes for Business Information Tools to ensure that they are outcomes rather than process focussed, that they commence with active verbs and that outcomes are expressed as single sentences.

Recommendations

1. Ensure that the Business Information Tools content is topical and explicitly includes artificial intelligence and data protection. Amend MLO 4 to include emerging trends as a topic and ensure it is reflected in the indicative syllabus.
2. Review MLO 6 to ensure that it does not seek to achieve more than is feasible, and be more related to the needs of the graduate working in industry. This may include using emerging technologies to navigate and build in a web environment.
3. When reviewing the Business Information Tools module take the opportunity to update reading lists and other resources.

Report Approval

This report has been agreed by the evaluation panel and is signed on their behalf by the chairperson.

Signed:	
	Date: 16th May 2025
Name: Dr Perry Share Differential Validation Panel Chair	