





# Sustainable Tourism and Event Management

## Masters Course Scholarship 2025

ATU, in collaboration with Údarás na Gaeltachta, is delighted to invite applications for scholarships for the Sustainable Tourism and Event Management masters course at Atlantic Technological University. This Level 9 Master of Science in Sustainable Tourism and Event Management is designed for those committed to leading sustainability in the tourism and events sector.

Delivered fully online with just 3 hours of evening classes per week, it suits busy professionals. The course includes recorded content, optional field trips, and practical projects focused on sustainability leadership, impact measurement, and management. Applicants should have TEG B1 Irish or show strong commitment to the language and Gaeltacht development, with a willingness to undertake Irish language learning during the bursary period.

#### **External Accreditation**

This course has been accredited by A Greener Future, recognising its commitment to sustainability and excellence.



### Am I eligible to apply?

Candidates must hold a Level 8 Bachelor of Business degree with a minimum grade classification of H2.2 in tourism, event, hospitality, business, marketing, or other related business discipline, and have TEG B1 Irish. Candidates who do not meet the H2.2 performance standard in a Level 8 award will be required to apply through ATU's Recognition of Prior Learning (RPL) process.

#### Are there formal exams?

There will be no formal exams. Instead, all modules in year 1 (5 credits, NFQ Level 9) will have two pieces of assessment. Year 2 also has no exams, and you are instead assessed through the completion of a Research/Capstone Project.

#### What costs does the scholarship cover?

The scholarship covers all course fees of the 2-year Master of Science in Sustainable Tourism and Event Management.

#### How are bursaries awarded?

A total of three scholarships are available. ATU and Údarás na Gaeltachta will manage the selection criteria according to its approved systems and interview process.



## How do I apply for the scholarship?

Please send an email titled 'Expression of Interest in MSc Sustainable Tourism and Event Management Scholarship' to the ATU Programme Coordinator.

Deadline for Expressions of Interest for the bursary scheme is 5pm, 15<sup>th</sup> August 2025.

Domhnall Melly, Programme Coordinator Domhnall.Melly@atu.ie Scan here for course info

